



# 38<sup>th</sup> Annual TNOYS Conference

on Services to Youth and Families  
June 8-11, 2021

## 2021 Annual Conference Sponsor and Exhibitor Opportunities

TNOYS' 38th Annual Conference on Services to Youth and Families will once again be virtual this year! The conference will be hosted on the virtual event platform Whova, which offers many options for sponsor and exhibitor visibility, including many new and updated options for 2021.

### SPONSORS

#### **Title Sponsor - \$25,000 (one sponsorship available)**

- Sponsor logo prominently featured along with conference logo on key conference materials
- Opportunity for individualized brand exposure on TNOYS' social media, such as spotlights and special features, in addition to pre and post-event marketing including TNOYS event recaps, social media posts, and emails to 6,000+ stakeholders
- Event visibility including sponsor logo on header banner, home page, agenda page, and in the program
- Five complimentary conference registrations for guests
- One virtual sponsor booth, where you can share information about your organization, upload videos and brochures, host live streams, and network with attendees
- Opportunity to underwrite a keynote presentation or a topic track, along with a brief speaking opportunity

#### **Presenting Sponsor - \$10,000 (three sponsorship available)**

- Opportunity for individualized brand exposure on TNOYS' social media, such as spotlights and special features, in addition to pre and post-event marketing including TNOYS event recaps, social media posts, and emails to 6,000+ stakeholders
- Event visibility including sponsor logo on header banner, home page, agenda page, and in the program
- Five complimentary conference registrations for guests
- One virtual sponsor booth, where you can share information about your organization, upload videos and brochures, host live streams, and network with attendees
- Opportunity to underwrite a keynote presentation or a topic track

## **Youth Champion - \$7,500**

- Event visibility including sponsor logo on header banner, home page, agenda page, and in the program
- Pre and post-event marketing including TNOYS event recaps, social media posts, and emails to 6,000+ stakeholders
- Three complimentary conference registrations for guests
- One virtual sponsor booth, where you can share information about your organization, upload videos and brochures, host live streams, and network with attendees
- Opportunity to underwrite a topic track

## **Youth Advocate - \$5,000**

- Event visibility including sponsor logo on header banner, home page, agenda page, and in the program
- Pre and post-event marketing including TNOYS event recaps, social media posts, and emails to 6,000+ stakeholders
- Two complimentary conference registrations for guests
- One virtual sponsor booth, where you can share information about your organization, upload videos and brochures, host live streams, and network with attendees

## **Youth Ally - \$2,500**

- Event visibility including sponsor logo on header banner, home page, agenda page, and in the program
- Pre and post-event marketing including TNOYS event recaps, social media posts, and emails to 6,000+ stakeholders
- One complimentary conference registration for guest

## **Youth Engager - \$1,000**

- Event visibility including sponsor logo on header banner, home page, agenda page, and in the program
- Pre and post-event marketing including TNOYS event recaps, social media posts, and emails to 6,000+ stakeholders

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## **EXHIBITORS**

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Raise awareness and engage attendees as a conference exhibitor! As an exhibitor, you will have access to a virtual exhibit booth in the exhibit hall where you can display your logo and a brief description of your services, share pre-recorded videos, upload handouts, offer giveaways and raffles to collect leads, and interact with attendees via video live stream and chat. Learn more about exhibitor benefits at <http://tnoys.org/2021-annual-conference>.

## **Exhibitor – \$600 for non-members; \$400 for members**

- Virtual exhibitor booth in exhibit hall
- Exhibitor logo on conference website and in conference marketing materials
- One complimentary registration for exhibitor
- Opportunity to host a 15-minute information session, listed in the program, where exhibitors can share information on their services and collect leads from session participants - \$100 additional investment

# How would you like to participate in TNOYS' 38th Annual Conference?

## Exhibitor Opportunities:

- Exhibitor - \$600 for non-members; \$400 for members

## Sponsorship Opportunities:

- |  |   |
|--|---|
| <input type="checkbox"/> Title Sponsor - \$25,000      | <input type="checkbox"/> Youth Advocate - \$5,000 |
| <input type="checkbox"/> Presenting Sponsor - \$10,000 | <input type="checkbox"/> Youth Ally - \$2,500     |
| <input type="checkbox"/> Youth Champion - \$7,500      | <input type="checkbox"/> Youth Engager - \$1,000  |

We make every effort to showcase our sponsors and exhibitors in our event materials. To ensure your name and logo are featured in our program, your completed form must be submitted to [mbergeron@tnoys.org](mailto:mbergeron@tnoys.org) by February 28, 2020, along with a high-resolution copy of your logo.

## Contact at Sponsoring/Exhibiting Organization:

Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Organization Name: \_\_\_\_\_

Organization Address: \_\_\_\_\_

## Payment Information:

- Please charge the credit card below for: \$ \_\_\_\_\_

- Please see my enclosed check for my payment  
(Mail checks to: TNOYS, P.O. Box 26855, Austin, TX 78755)

Please invoice me for the following amount \$ \_\_\_\_\_ on \_\_\_/\_\_\_/\_\_\_

Name on card: \_\_\_\_\_

Card Number: \_\_\_\_\_ CVV: \_\_\_\_\_

Exp Date: \_\_\_\_\_ Signature: \_\_\_\_\_

Thank you for your support of Texas Network of Youth Services and our 38th Annual Conference on Services to Youth and Families!

