

## Census 2020 “Count Us In” Glossary

**Census** - An official count or survey of a population, typically recording details of individuals.

**Census 2020** – U.S. Census counts every person living in the United States and is mandated by the U.S. Constitution and is done every 10 years. The census determines the number of representatives each state has in Congress, and it also provides data for decisions made on federal funding for critical services such as hospitals, fire departments, schools, social services, and roads.

**Complete Count Committee (CCC)** – A Complete Count Committee is comprised of a broad spectrum of government and community leaders from advocacy, education, business, healthcare, and elected officials. They work to develop and implement a 2020 Census awareness campaign based on their knowledge of the local community to encourage a response.

**Hard to Count Populations (HTC)** – The Census Bureau recognizes some groups of people as hard-to-count. The following people, many served or engaged by nonprofits, are at risk of being undercounted in the 2020 census. They are considered hard-to-locate, hard-to-contact, hard-to-persuade, or hard-to-interview.

- Complex households including those with blended families, multi-generations, or non-relatives
- Cultural and linguistic minorities
- Displaced persons affected by a disaster
- Lesbian gay bisexual transgender queer/questioning persons
- Low income persons
- Persons experiencing homelessness
- Persons less likely to use the internet and others without internet access
- Persons residing in places difficult for enumerators to access, such as buildings with strict doormen, gated communities, and basement apartments
- Persons residing in rural or geographically isolated areas
- Persons who do not live in traditional housing
- Persons who do not speak English fluently
- Persons who distrust the government
- Persons with mental and/or physical disabilities
- Persons without a high school diploma
- Racial and ethnic minorities
- Renters
- Undocumented immigrants (or recent immigrants)
- Young children
- Young, mobile persons

**Mobile Question Assistance (MQA)** – Program by U.S. Census where trained US Census staff can mobilize to locations such as schools, churches, and other gathering places to provide assistance to individuals completing the census questionnaire online.