# FY2020-2021 STRATEGIC PLAN

**TNOYS’ Mission:**
Strengthening services and support for Texas youth and families to help them overcome challenges and achieve healthy development

We advance this mission through a three-pronged approach to systems change:

<table>
<thead>
<tr>
<th>Policy</th>
<th>Practice</th>
<th>Partnership</th>
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<tbody>
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<td>We advocate for public policies and priorities to strengthen youth and families.</td>
<td>Our training and program development services ensure that those in the field and on the front lines are fully equipped to provide the highest quality services to meet the complex needs of youth and families they serve.</td>
<td>We work in partnership with young people to demonstrate what youth are capable of when they have opportunities to use their voices and when people invest in them.</td>
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We provide an array of services:
- Membership Network
- Youth Engagement
- Policy Advocacy
- Training & Technical Support
- Leadership Development
- Experiential Camps

Across youth-serving systems including:

1. Equity and Inclusion
2. Youth Voice
3. Research and Data
4. Cross-Systems Collaboration

In service of our vision that all youth and young adults in Texas are valued, their strengths are recognized, their voices are heard and respected, and they have access to the resources, opportunities, and support they need to meet their goals.
JOIN OUR NETWORK: BECOME A TNOYS MEMBER!

TNOYS offers two types of membership options: join as an individual to advance your professional development and expand your network of youth services professionals, or join as an organization to ensure your full staff has access to cutting-edge training, research, and policy developments and your organization’s concerns are represented at the highest levels of our state’s government.

**Individual Membership**

As an individual member of TNOYS, you will enjoy the following benefits:

- Member discounts on TNOYS training workshops, webinars, Annual Conference, and other events
- Free CEU certificates for recordings of training webinars in our online archive
- Invitations to annual member meetings
- Support your professional development while supporting TNOYS

**COST:** $50/year

**Organizational Membership**

As an organizational member of TNOYS, you will receive the following benefits:

- Member discounts for all staff on TNOYS training workshops, webinars, Annual Conference, and other events
- Subscription to regular member bulletin emails with funding opportunities, breaking policy news, and more
- Ability to help directly shape TNOYS’ legislative agenda
- Invitation for all staff to annual member meetings
- Eligibility to participate in TNOYS Member Leadership Council and Board of Directors
- Discounts on partner products and services
- Recognition on TNOYS website and promotion in newsletters sent to 6,000+ person email list

**COST:** Based on annual budget

**What our members have to say:**

- “In the nonprofit world, we often have a lot of questions about our programs and not a lot of answers. TNOYS is an invaluable resource for training and technical assistance to help us be the best we can be for the youth and families we serve.”

- “Each year our organization benefits immensely from the expansive work of TNOYS. The capacity of TNOYS to bring advocacy, action, and achievement across a network that spans the entire state of Texas is incredibly important. Thousands of children, youth, and families have safer, brighter, and more hopeful futures because of the work of TNOYS.”

Visit [tnoys.org/become-a-member](http://tnoys.org/become-a-member) to join today