



**DEEP IN THE HEART
OF WHAT
CONNECTS US**

42nd Annual TNOYS Conference on Services to Youth and Families
HOUSTON, TEXAS | JUNE 10 - 13, 2025

**2025
Sponsor and Exhibitor Opportunities**

www.tnoys.org/2025-annual-conference





SADDLE UP FOR A GREAT CAUSE

Texas Network of Youth Services' (TNOYS) 42nd Annual Conference on Services to Youth and Families takes place in Houston from June 10 - 13! Our Annual Conference is the largest conference of its type in Texas, bringing together over 500 professionals and systems-involved youth and young adults each year. We are excited to introduce new benefits for sponsors and exhibitors to ensure the 2025 conference is better than ever!

Since 1982, TNOYS' Annual Conference on Services to Youth and Families has brought together thousands of attendees from across systems and around the state.

- The conference will once again offer the unique opportunity for professionals to learn from and alongside young people, experiencing first-hand the positive impact of youth-adult partnerships and elevating youth voice.
- Programming will include over 40 workshops and a dynamic lineup of keynote speakers.

BENEFITS FOR ALL SPONSORS

TNOYS has several options for your business or organization to support the Annual Conference through sponsorship. By joining us as a sponsor, organizations and businesses have a platform to reach key decision-makers in youth and family services, as well as the chance to gain exposure among thousands of professionals from across Texas and around the country.

Sponsoring TNOYS' 42nd Annual Conference provides many benefits, including:

Connect with over **500** youth-serving professionals and systems-involved youth and young adults across Texas.

Brand visibility throughout the in-person conference and on Whova, the official conference app. This includes your logo prominently featured in the conference program and on signage during the in-person event, and on Whova throughout.

Prominent acknowledgement and brand exposure on all of TNOYS' platforms:



3,300+

Social Media
Followers



75,000+

Annual Website
Pageviews



6,000+

Newsletter
Subscribers



Sign up by April 14, 2025, at www.tfaforms.com/5147889



AUDIENCE AND ATTENDEES

TNOYS' conference draws professionals from across systems that serve youth, young adults (YYA), and families. Hundreds of leaders, advocates, and front-line youth services staff join us from across Texas and the country. Attendees include:

- Caseworkers, social workers, and counselors;
- Professionals in child welfare, juvenile justice, homelessness services, public health, child/youth trafficking prevention, services for transition-age youth, and much more;
- Homeless and foster care liaisons, and other school-based professionals;
- Professionals at advocacy organizations;
- Prevention and early intervention professionals (FAYS, CYD, etc.);
- Court liaisons and Court Appointed Special Advocates (CASAs);
- Nonprofit executives, directors and administrators;
- Agencies such as DFPS, HHSC, TEA, local and state workforce boards, and TJJD;
- Youth and young adult leaders
- And many others!

In 2024, nearly 600 professionals within seven youth-serving systems joined TNOYS' conference.

Below is typical systems representation:



ABOUT TNOYS

There are nearly 12 million young people ages 0-24 in Texas, and many are in situations that put them at risk for abuse or neglect, criminal justice system involvement, or homelessness – all of which can be prevented. The mission of Texas Network of Youth Services (TNOYS) is to strengthen services and support for Texas youth and families to help them overcome challenges and achieve healthy development. Our 120+ members share a vision of Texas where all youth and young adults are valued, their strengths are recognized, their voices are heard and respected, and they have access to the resources, opportunities, and support they need to meet their goals.

TNOYS' work is guided by a comprehensive systems-change approach across policy, practice, and partnerships. We engage hundreds of stakeholders from across systems and around the state.

SPONSORSHIP OPPORTUNITIES

All sponsorship opportunities include logo recognition on the general session slideshow, event signage, event program, website, newsletter blasts to 6,000+ subscribers, and social media. Your organization will also be featured in the conference mobile app with the chance to provide materials for attendees to download.

Heart of Texas Sponsor - \$10,000 (one available)

- Brand exposure, including all benefits on page two
- Scheduled newsletter e-blast to participants during the event
- Scheduled conference app notification to participants during the event
- Individualized brand exposure at conference and on Whova platform
- Discounted advertising in event program insert
- Option to underwrite a keynote session
- 2-4 minute speaking opportunity during opening session
- Reserved seating during keynote sessions
- Four complimentary conference registrations and five raffle tickets
- One six-foot exhibitor booth and virtual Whova exhibitor booth for all 3 conference days

Lone Star Legend Sponsor - \$7,500 (two available)

- Brand exposure, including all benefits on page two
- Scheduled conference app notification to participants during the event
- Discounted advertising in event program insert
- 1-2 minute speaking opportunity and introduction for a performance or keynote presenter
- Reserved seating during keynote sessions
- Three complimentary conference registrations and four raffle tickets
- One six-foot exhibitor booth for all 3 conference days

Silver Spur Sponsor - \$5,000

- Brand exposure, including all benefits on page two
- Discounted advertising in event program insert
- Two complimentary conference registrations and three raffle tickets
- One six-foot exhibitor booth and virtual Whova exhibitor booth for all 3 conference days

Horseshoe Hero Sponsor - \$2,500

- Brand exposure, including all benefits on page two
- One complimentary conference registration and two raffle tickets
- Virtual sponsor booth on Whova

Pioneer Partner Sponsor - \$1,000

- Brand exposure, including all benefits on page two
- One raffle ticket
- Virtual sponsor booth on Whova



EXHIBIT AT THE CONFERENCE

\$550 for TNOYS members | \$875 for non-members

Build valuable connections as a 42nd Annual Conference exhibitor! The exhibitor hall is always well-visited, with many opportunities to meet a range of youth-serving providers from throughout Texas. An exhibitor booth at this year's conference is an excellent way to promote your brand and resources to hundreds of professionals.

As an exhibitor at the 42nd Annual Conference, you'll gain the following benefits:

- One six-foot skirted table, and two chairs
- One virtual exhibit booth in the Whova app where you can share information about your organization, upload videos and brochures, host live streams, and network with attendees
- One complimentary full conference registration, which gives access to all conference programming (additional individuals who are not attending conference sessions may be added for \$50 each) and one complimentary raffle ticket
- Access to attendee contact information collected through Whova app
- Your organization promoted in the conference mobile app
- Social media and event program recognition

If you are not a TNOYS member but would like to take advantage of the member discount, please learn how you can apply today at www.tnoys.org/become-a-member.

“Thank you for hosting such an incredible conference last week. It surpassed any conference I have attended in my 32-year career. The conference encouraged effortless marketing and information exchange, making it feel as if attendees had known each other beforehand.”

- 2024 Annual Conference exhibitor

Each year, TNOYS' Annual Conference sponsors and exhibitors collectively scan hundreds of leads and receive hundreds of thousands of impressions.



Please complete and mail in this form to become a sponsor or exhibitor, or sign up online at www.tfaforms.com/5147889. **Applications must be received by April 14, 2025.** If you have any questions, please email annualconference@tnoys.org.

SPONSORSHIP LEVEL

- Heart of Texas - \$10,000
- Lone Star Legend - \$7,500
- Silver Spur - \$5,000
- Horseshoe Hero - \$2,500
- Pioneer Partner - \$1,000
- Custom Amount - <\$1,000: \$ _____

EXHIBITOR LEVEL (may be added to Ready to Launch, New Frontier, or Custom sponsor tiers)

- Non-member Exhibitor - \$875
- TNOYS Member Exhibitor - \$550

We make every effort to showcase our sponsors and exhibitors in our event materials. To ensure your name and logo are featured in our program, please complete the form and send a high-resolution copy of your logo to annualconference@tnoys.org by May 3, 2025.

CONTACT INFORMATION

Full Name: _____

Phone: _____ Email: _____

Organization/Business Name: _____

Street Address: _____

City: _____ State: _____

Zip Code: _____

PAYMENT INFORMATION

Please see mailed check for payment (Mail checks to: TNOYS, P.O. Box 26855, Austin, TX 78755) in the amount of: \$ _____

Please invoice me for the following amount: \$ _____

Please charge the credit card below for: \$ _____

Name on card: _____

Card Number: _____ CVV: _____

Expiration Date: ____ / ____ Signature: _____

Thank you for your support of TNOYS and our 42nd Annual Conference on Services to Youth and Families!